

2014 Ohio SRP Evaluation – List of Questions Asked

Appendix to 2014 Ohio Summer Reading Program Evaluation Final Report

1. Contact information:

Your name:

Library:

Email Address:

2. Did your library offer a summer reading program in 2014 for

Children?

Teens?

Adults?

The next three questions ask you to report on the number of people who participated in your SRP and related programming. Please provide the numbers of people who REGISTERED (signed up) for your SRP, who COMPLETED your SRP (if applicable), and who ATTENDED SRP-RELATED PROGRAMS. If you count SRP participation by some method other than registration, skip question #3 and describe your method and results in question #6.

3. How many people registered for your 2014 SRP? Include bookmobile and outreach participants if applicable.

Children

Teens

Adults

4. If you set a completion goal for SRP participants, how many people met the requirements for completion of your SRP? Leave black any fields that do not apply. Please skip this question if you do not define or track SRP completion.

Children

Teens

Adults

5. What was the total attendance at your SRP-related library programs (storytimes, performers, parties, etc.)? Include bookmobile and outreach programming if applicable. Leave black any fields that do not apply.

Children's programs

Teen programs

Adult programs

All-ages programs

6. If you track SRP participation by any other measures (in addition to or instead of registration), please describe. This could include total number of books read, book reviews received, raffle entries distributed, etc. It could also include outcomes-based approaches to measuring SRP results.

7. Did you use the 2014 CSLP theme(s)?
Fizz Boom Read (children/early literacy)
Spark a Reaction (teens)
Literary Elements (adults)

Yes

No

Yes, but we put our own spin on them (e.g., used one slogan and artwork for all ages, or other variations)

If "No", what theme(s) did you use for your SRP? If "Yes, but...", please describe.

8. If you distributed the Ohio State Fair coupon as an incentive, how many coupons did you distribute?

9. If you distributed the Ohio State Parks certificate as an incentive, how many certificates did you distribute?

10.

Please rate the following services and products made available to Ohio public libraries for 2014 summer reading programs. If you were unaware of the availability of a service/product, select "Not aware". Use these ratings: Excellent, Good, Fair, Poor, Not aware, Did not use

CSLP manual

CSLP artwork/downloads on DVD

CSLP website

CSLP-themed products from Upstart/Highsmith

CSLP partnerships (Bedtime Math, Nat'l Geographic Kids, Xist Publishing, etc.)

Ohio Summer Reading Program webpage

Ohio State Fair coupon

Ohio State Parks certificate

Summer Reading Program workshop hosted by Regional Library System

Comments:

12.

Do you have any additional feedback for the State Library or CSLP, or anything else you would like to share about your 2014 SRP? Stories are welcome, as are suggestions!