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Author: [Wu, Tim](#)
 Title: **The master switch : the rise and fall of information empires / Tim Wu**
 Publish Info: New York : Alfred A. Knopf, 2010
 Edition: 1st ed



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Descript'n: x, 366 p. : ill. ; 25 cm
 Note: "This is a Borzoi book" --T.p. verso
 Includes bibliographical references (p. [323]-354) and index
 Contents: The rise. The disruptive founder ; Radio dreams ; Mr. Vail is a big man ; The time is not ripe for feature films ; Centralize all radio activities ; The Paramount ideal -- Beneath the All-seeing Eye. The foreign attachment ; The legion of decency ; FM radio ; We now add sight to sound -- The rebels, the challengers, and the fall. The right kind of breakup ; The radicalism of the Internet revolution ; Nixon's cable ; Broken Bell ; Esperanto for machines -- Reborn without a soul. Turner does television ; Mass production of the spirit ; The return of AT&T -- The Internet against everyone. A surprising wreck ; Father and son ; The separations principle
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