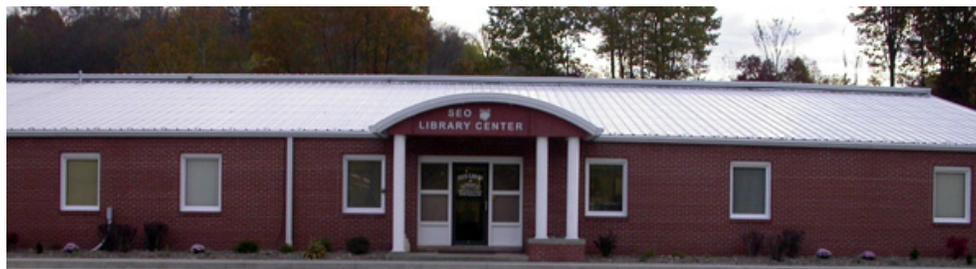


## Serving Every Ohioan (SEO) Year in Review: 2010 Highlights

December, 2010

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SEO, State Library of Ohio

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### Serials Module

SEO implemented the Horizon Serials Module for consortium members. Staff completed the setup and provided training for using the module.

### New Members

The newest members joining SEO consortium are Chillicothe and Ross County Public Library and the Carnegie Public Library in East Liverpool. Chillicothe and Ross County Public Library migrated and went "live" in February on the SEO Consortium database. Carnegie Public Library in East Liverpool will migrate to the SEO database in the next few months.

### SirsiDynix Enterprise

The SEO Advisory Committee was presented with a demo of the SirsiDynix Enterprise product.

Enterprise 3.0 offers users a single "search well" to discover all resources the library makes available. Those resources can include one or more library catalogs, digital collections, selected websites, and federated resources.

Because Enterprise is a hosted solution, it will scale to accommodate any amount of searchable content. At the same time, a powerful administrative user interface will adapt the product to the needs of any library or consortium. Enterprise can have a footprint as small as a search box widget or it can serve as a full library web presence and content management system.

Enterprise 3.0 sets a new standard for local control in a hosted discovery tool. The Enterprise administrative user interface gives libraries the ability to define profiles for specific local patron groups. Library administrators have the ability to configure all of the following according to their local needs:

**Search Scope:** Users searching through a locally-defined profile may search everything the library offers or a subset of particular interest. Enterprise lets libraries define custom search limits for use within specific profiles. These limits allow users to focus searches on records or documents that match an enormous range of possible attributes including content source, location, language, reading level, and format.

*Look and feel:* Libraries can upload their own headers, footers, and navigation panels. They can also upload their own Cascading Style Sheets (CSS) to control fonts, colors, backgrounds, and layout.

*Authentication:* Libraries can decide whether or not authentication is required for a given profile and whether to use LDAP or the ILS user repository.

*Available content:* In consortia, not all members have the same content subscriptions. Profiles allow configuration for individual members.

*Reporting:* With built-in Google™ Analytics, libraries will have unprecedented visibility into the usage trends of their Enterprise 3.0 discovery tool.

*Search Displays:* Libraries can select which fields appear in search results and detail displays as well as the arrangement and behavior of those fields.

*Content Management:* Libraries that use the content management features will enjoy the ability to select which content is available to specific profiles and can use both a WYSIWYG interface for editing and creating content or a built-in HTML editor.

This software was purchased and installed in September. Profiles and customizations are being created for SEO member libraries.

### **SMS Messaging**

SEO has implemented SMS messaging for all types of notices except bills using the OPLIN SMS Service. Testing has been completed by a few of the library sites and is now available for all to use. The message is limited to 160 characters and is general in nature reminding customers that they either have overdue items, items due soon, or requests waiting at their library.

### **Symphony ILS**

At the end of July, SirsiDynix was presenting a demonstration of their Symphony ILS product at the Battelle Institute in Columbus. SEO staff and a few representatives from member libraries attended the demo. The experience and report of the product was positive from all the attendees. Additional demonstrations will be presented to allow for more membership involvement.

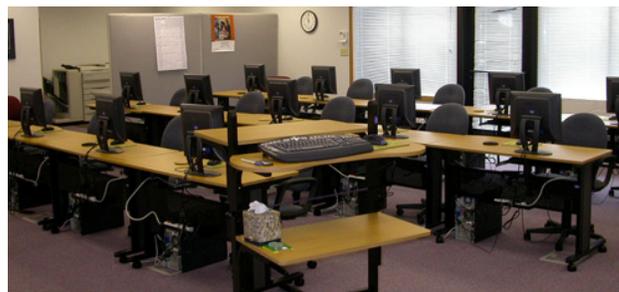
### **SEO's Users Group**

The next SEO's Users Group meeting has been scheduled for a one day conference on May 12, 2012 at the Cherry Valley Lodge located in Newark, Ohio.

### **Training Facilities**

SEO Library Center, located in Caldwell, Ohio, has a computer lab available at no cost to any state agency and Ohio library group. The lab is equipped with 14 computers with internet access and a projection screen.

There were three workshops held in 2010 (January—October) at either the F. Ward Murrey Annex or the SEO Library Center with 35 people attending. Also, there were a total of 52 meetings scheduled using either videoconferencing or webinars for internal staff trainings.



For more information or to schedule the training lab, please contact Paula Bucu at 877-553-4262.

### **State Library Board Meeting**

On October 21, 2010, the State Library Board met at the SEO Library Center. In addition to the meeting, a tour of the facility and the F. Ward Murrey Annex was given to the members of the board and guests in attendance.

## State Library of Ohio's Mobile Computer Training Lab

The lab has experienced another successful year navigating around and across the state. It really has been extraordinary. With the lab being almost eight years old, we encumbered some maintenance expenses in replacing the generator. Quarterly, the lab returns to SEO for servicing of the generator and main engine as well as software upgrades on the computers.

With the continued uncertainty of the economy and the volume of people becoming unemployed, the lab's popularity has continued to soar with 14 new libraries utilizing this service. The computers have been upgraded to Windows 7 and Office 2007. With the evaluations that each library submits, quite a few of the classes being offered have been connected to programs designed for job searching and training.

Last year we decided to opt for some changes with the length of time scheduling the lab, along with the number of visits each library is entitled. Previously, libraries were permitted four visits per year, and with the exception of a few, each library took advantage of this opportunity, making it difficult for any new library to be able to reserve the lab. With the change that has been implemented (one visit per library each six months), we were able to add fourteen new libraries. Each library has been pleased with the smooth operation and overall ability to operate and teach classes on the lab.

October 1, 2009 through September 30, 2010;

1. 38 Library visits
2. 346 classes taught
3. 1,506 students
  - Year to Date Statistics (January – October 2010)
  - Year to date incoming cargo bags totaled 30,336 and outgoing cargo bags totaled 39,991
  - Year to date SEO circulation totaled 272,932
  - Year to date Consortium circulation totaled 12,274,694
  - Year to date eBook circulation totaled 58,876

## iDownloads

A link for 15,000 public domain eBooks was added to the SEO iDownload site in October 2010 at no cost to the consortium. These eBooks are always available, never expire, do not count against your library checkout limit and can be copied under the terms of the Project Gutenberg license. Since October, over 500 titles have been downloaded.