

# Adult Summer Reading Club

Teresa Huntley

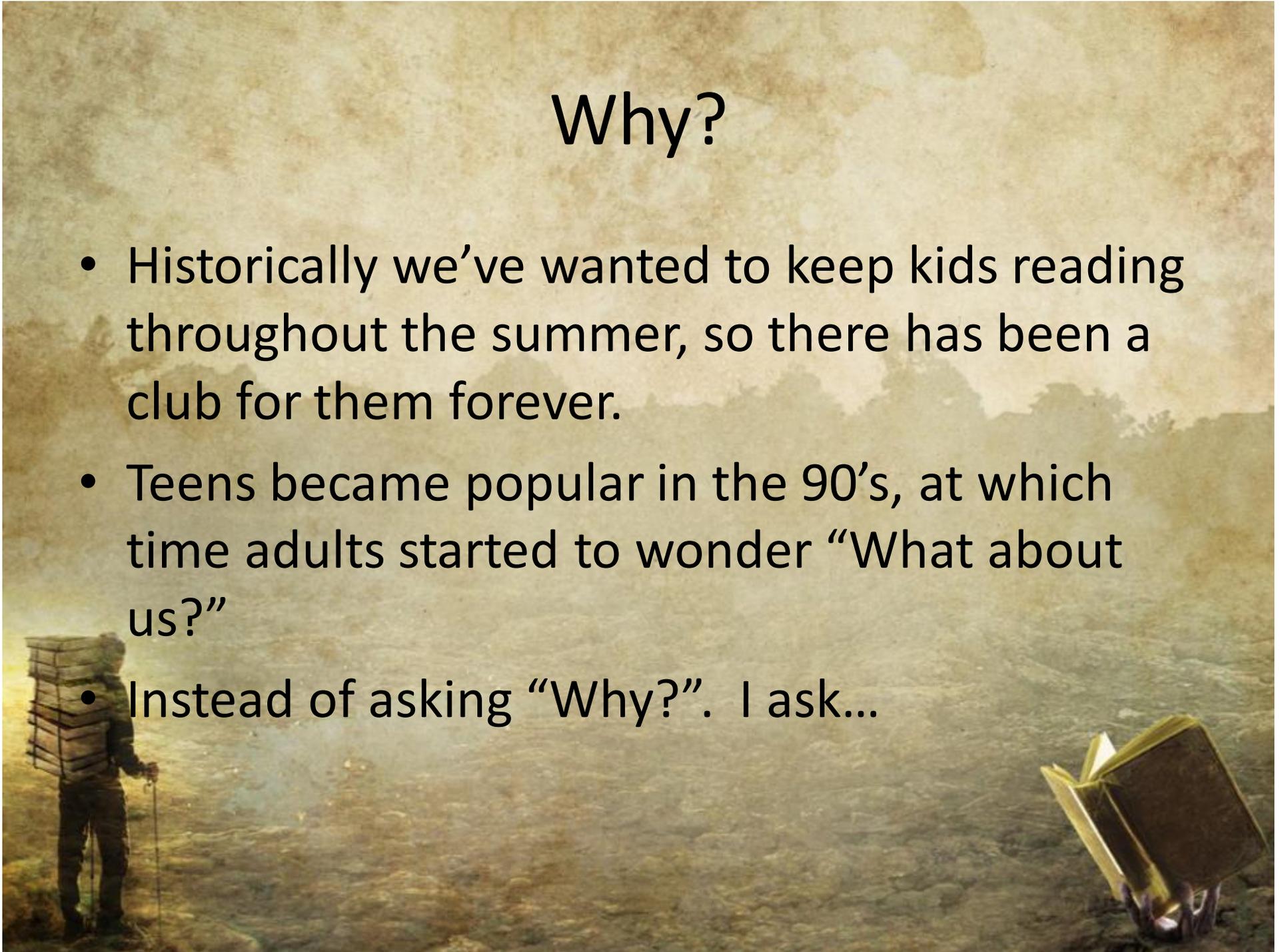
Dayton Metro Library

January 30, 2013



# Why?

- Historically we've wanted to keep kids reading throughout the summer, so there has been a club for them forever.
- Teens became popular in the 90's, at which time adults started to wonder "What about us?"
- Instead of asking "Why?". I ask...



# Why Not?

- Adults are perfect role models for kids and teens.
- Adults love to share and talk about what they've read.
- Great community involvement and publicity.



# What do we do now?

- Create a Committee
- Get staff buy-in
- Beginning Decisions
  - Set your Dates : All summer, 10 weeks, 2 months?  
You decide, there's not a right or wrong answer
  - Pick a Theme

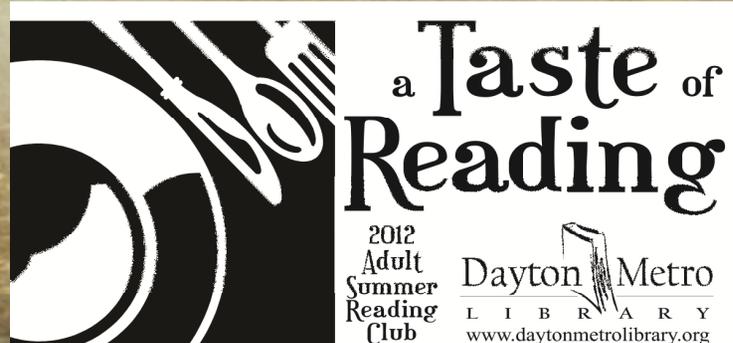


# Theme

- State Wide : Collaborative Summer Library Program <http://www.cslpreads.org/>

**GROUNDBREAKING  
READS**

- DIY :



# Decide how big

- Inside the library
- Online
- In the Community
- Combination



# What will you Record?

- Hours vs. Number of Items
  - Books only?
  - eBooks?
  - All library materials?
    - CD's
    - Magazines
    - Movies
    - Newspaper
  - “Parents as Reading Partners” Count one item for every 4 hours you read to your children  
*Oregon Public Library, WI*



# How are you going to Record it?

- Paper – Entry Forms / Notebook
- Electronic – Excel / Access
- Web Based – Patron log / Staff log



# Paper – Entry Forms / Notebook

2013 Adult Summer Reading  
Contest Form

Name: _____	# Read/Viewed/ <u>Listened To</u>
Branch: _____	Books: _____
Phone or Email: _____ (for contacting you if you win a prize)	Movies: _____
Comments about our club, or a review of item/s: _____ _____ _____ _____ _____ _____	CDs: _____
	Audiobooks: _____
May we post your comments on the library website?	yes      no



# Electronic – Excel / Access

The image displays a multi-windowed desktop environment showing the integration of Microsoft Excel and Microsoft Access for a reading club database.

**Microsoft Excel Window:** The main window shows a spreadsheet titled "Huber Heights Summer Reading Club Blank". The data includes reader information and their reading hours.

Chart #	First Name	Last Name	SA Time	RA Time	Button #	Coupon #	School	Street	City	Zip Code	Phone #
3	Teresa	Low	14.5		1		James McGe	100 Huber St	Huber	11111	555-5553
4	Jen	Low	8.25		1		James McGe	100 Huber St	Huber	11111	555-5553
5	Melissa	Low		15	1	780	James McGe	100 Huber St	Huber	11111	555-5553
2	Jerry	Nice		2.5	1		Wayside	233 Elmwood	Huber	11111	555-5550
1	ann	smith									

**Microsoft Access Window:** The main window shows the "Master SRC 2003 : Database (Access 2000 file format)". The "Forms" tab is active, showing a list of forms: "Add Reader", "Update Readers", and "Readers1".

**Readers1 Form:** This form is titled "Fly! Read and Discover! 2003 Add New Reader". It contains a data entry form for a new reader with the following fields:

Reader #	First Name	Last Name	# Hours	Bookmark	# Bookplates
1	Jennifer	Low	6.75		0

Additional fields include Address (7313 Belle Plain Dr), City (Huber Heights), State (OH), Zip Code (45424), School (Weisenborn), Grade (6), and Agency Name (East).

**Readers Form:** This form is titled "Fly! Read and Discover! 2003 Update Readers". It displays a table of existing readers with their details.

Reader #	Last Name	First Name	# Hours
1	Low	Jennifer	6.75
2	Jones	Charles	36
3	Low	Melissa	35
4	White	Brett	2
5	Smith	John	45
6	Martin	George	17
7	Jenkins	Sherry	19.5
8	Long	Sherry	4
9	Jones	George	78
10	Fardnwhiler	Julie	55.25
11	Brown	Jessica	45
12	Seiter	Mary	65
13	Jones	George	76
14	Smith	Cyrthia	1
15	Lancaster	Tonya	4
16	Jones	Pat	45
17	Bange	Stephanie	47
18	Todd	Winnie	8
19	George	Mary	52

# Web Based – Patron log / Staff log

Program Registration - Windows Internet Explorer  
https://oh.evanced.info/daytonmetro/sr/programregist.asp?Mode=New

Evanced A Taste of Reading - Adult Program Registration

Home System Maintenance Reports About Logoff: Staff Level Back

To register, fill out the form and click the Save button. All required fields are marked with a red asterisk.

Signed Up Before

Save Save --> Logging

\*User Name

\*Password

\*Confirm Password

\*First Name

\*Last Name

\*Age yr mo

\*Primary Library

\*Please enter your Phone # or E-mail: If you win a prize, how do you want us to contact you?

\*Add information to Facebook? Yes No

Notes

Save Save --> Logging

# Web Based – Staff Updating

The screenshot shows a web browser window titled "Program Registration - Windows Internet Explorer". The address bar displays the URL: <https://oh.evanced.info/daytonmetro/sr/programregmaint.asp?Mode=New>. The page header includes the Evanced logo and the text "A Taste of Reading - Adult". A navigation menu contains links for Home, System Maintenance, Reports, About, Logoff: Staff Level, and a Back button.

On the left side, there is a "Search This Program" section with input fields for Last Name and First Name, a Primary Library dropdown, and text searching options (Begins With and Any Part) with Go and Clear buttons. An Advanced Search button is located at the bottom of this section.

The main content area features a table with the following columns: Manage, First Name, Last Name, Quantity (Books), Prizes Received, Prize Eligibility, and Delete. The table contains three records for the staff member Jetson.

Manage	First Name	Last Name	Quantity (Books)	Prizes Received	Prize Eligibility	Delete
	George	Jetson	7	1	0	<input type="checkbox"/>
	Jane	Jetson	1	0	0	<input type="checkbox"/>
	Judy	Jetson	12	2	0	<input type="checkbox"/>

Below the table, there is a "Sort By" dropdown menu set to "Last Name" and "Asc". The page indicates "Page 1 of 1 (3 Records)". At the bottom of the table area, there are four buttons: Register Patron, Reviews, Random Drawing, and Delete.

# Web Based – Random Drawings

Evanced  A Taste of Reading - Adult Program Random Drawing

Home System Maintenance Reports About Logoff: Staff Level [Back](#)

[Help](#) [Test](#) [Draw Names](#)

Template:  [Save Template](#)

Field	Filter
<b>General Filters</b>	
Drawing Name	<input type="text"/>
Number of Winners	<input type="text"/>
Include Previous Winner(s)	<input type="checkbox"/>
<b>Registration Filters</b>	
Age	From <input type="text"/> To <input type="text"/> (Min:18 yr Max:111 yr 11 mo)
Primary Library	<input type="text"/> Or <input type="text"/>
Enter Phone or Email	<input type="text"/>
<b>Primary Logging Type Filters</b>	
Quantity	Minimum <input type="text"/> Books Maximum <input type="text"/> Books
Log Date Range	<input checked="" type="radio"/> All Dates <input type="radio"/> Selected Dates <input type="text" value="May"/> <input type="text" value="30"/> <input type="text" value="2012"/> <input type="text" value="EX"/> To <input type="text" value="May"/> <input type="text" value="30"/> <input type="text" value="2012"/> <input type="text" value="EX"/>
Weighting Option	<input checked="" type="radio"/> One chance per person <input type="radio"/> One chance for every <input type="text"/> Books
<b>Review Filters</b>	
And <input checked="" type="radio"/> Or <input type="radio"/>	
Reviews	Minimum <input type="text"/> Maximum <input type="text"/>
Review Date Range	<input checked="" type="radio"/> All Dates <input type="radio"/> Selected Dates <input type="text" value="May"/> <input type="text" value="30"/> <input type="text" value="2012"/> <input type="text" value="EX"/> To <input type="text" value="May"/> <input type="text" value="30"/> <input type="text" value="2012"/> <input type="text" value="EX"/>
Weighting Option	<input checked="" type="radio"/> One chance per person <input type="radio"/> One chance for every <input type="text"/> Review(s)

[Help](#) [Test](#) [Draw Names](#)

# Web Based – Reports



The screenshot shows a Windows Internet Explorer browser window. The address bar contains the URL: <https://oh.evanced.info/daytonmetro/sr/programregmaint.asp?Mode=New>. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. Below the menu bar is a search bar and several utility buttons: Ask, Facebook, Listen to music, Amazon, YouTube, 76° Dayton, OH (45429), and News. The main content area displays the Evanced logo (with 'XXXX' below it) and a navigation menu with the following items: Home, System Maintenance, Reports, About, Messages, and Logoff: Staff Level. A 'Reports' menu is open, listing the following options:

- Custom Report
- Individuals Registration Report
- Log Totals Report
- Program Totals Report
- Random Drawings Report
- Registration Totals Report
- Review Totals Report

# Web Based – Custom Reports

Evanced  
XXXXXX

Custom Report

Home System Maintenance Reports About Logout: Staff Level [Back](#)

Program Status:  Program:  Report Name:

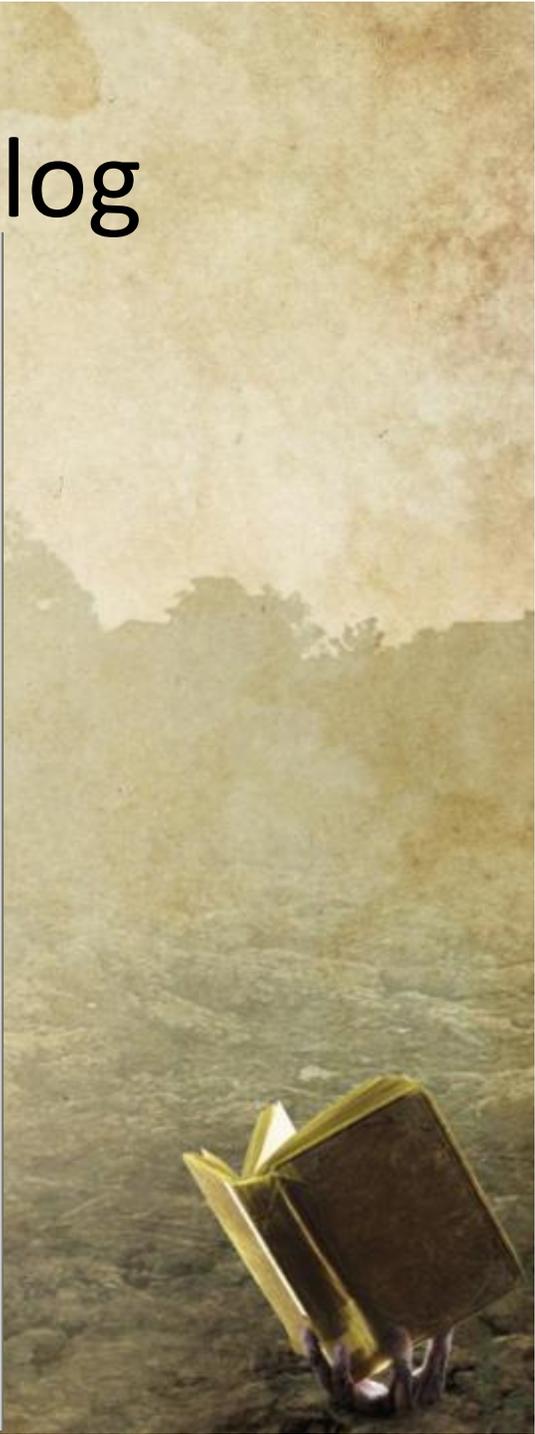
Template:  [Save Template](#) Records Per Page:  Format:  HTML  CSV  Excel

Display Filter(s):  Yes  No [Run Report](#)

Field	Include	Filter	Order
<a href="#">Check All</a> <a href="#">Clear All</a> <a href="#">Clear Filters</a>			
<b>Registration Filters</b>			
Patron ID	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
First Name	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Last Name	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Grade	<input type="checkbox"/>	From <input type="text"/> To <input type="text"/>	<input checked="" type="checkbox"/>
Phone Number	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Primary Library	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
School Name	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Street Address 1	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Street Address 2	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
City	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
State	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Zip Code	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Share?	<input type="checkbox"/>	Yes <input type="radio"/> No <input type="radio"/>	<input checked="" type="checkbox"/>
Parent Email	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Group Name	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Notes	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Signup Date	<input type="checkbox"/>	From <input type="text"/> <input type="text"/> <input type="text"/> To <input type="text"/> <input type="text"/> <input type="text"/>	<input checked="" type="checkbox"/>
Registration Date	<input type="checkbox"/>	From <input type="text"/> <input type="text"/> <input type="text"/> To <input type="text"/> <input type="text"/> <input type="text"/>	<input checked="" type="checkbox"/>
Registered By	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
<b>Logging Filters</b>			
Quantity (Primary)	<input type="checkbox"/>	Min <input type="text"/> Max <input type="text"/>	<input checked="" type="checkbox"/>
Prize Level(Primary)	<input type="checkbox"/>	Min <input type="text"/> Max <input type="text"/>	<input checked="" type="checkbox"/>
Prizes Received (Primary)	<input type="checkbox"/>	Min <input type="text"/> Max <input type="text"/>	<input checked="" type="checkbox"/>
Prize Eligibility (Primary)	<input type="checkbox"/>	Min <input type="text"/> Max <input type="text"/>	<input checked="" type="checkbox"/>
<b>Random Drawing Filters</b>			
Drawing Name	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Drawing #	<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
Drawing Date	<input type="checkbox"/>	From <input type="text"/> <input type="text"/> <input type="text"/> To <input type="text"/> <input type="text"/> <input type="text"/>	<input checked="" type="checkbox"/>
Drawing Prizes Received	<input type="checkbox"/>	Min <input type="text"/> Max <input type="text"/>	<input checked="" type="checkbox"/>
Drawing Prize Eligibility	<input type="checkbox"/>	Min <input type="text"/> Max <input type="text"/>	<input checked="" type="checkbox"/>
<a href="#">Check All</a> <a href="#">Clear All</a> <a href="#">Clear Filters</a>			
<a href="#">Run Report</a>			

Internet 100%

# Web Based – Patron log



2nd Street Market - Dayton, OH  
Dorothy Lane Market - Dayton, OH  
Earth Fare - Centerville, OH  
Garden Station Tour And Farmer's Market - Dayton, OH  
Jungle Jims International Market - Fairfield, OH  
Sinfully Gluten Free - Centerville, OH  
Trader Joe's - Kettering, OH

All Recipes  
Cooking Light  
epicurious  
Food.com  
The Food Channel  
The Food Network  
Vegan.com

User Name   
Password

### Important Messages

Join us this summer for a Taste of Reading the 2012 Adult Summer Reading Club!

To participate, check out books, CD's, movies or audiobooks at any Dayton Metro Library location. Claim a magnetic chip clip just for signing up! Read, watch or listen to any combination of 5 items and receive a coupon good for a UDF ice cream cone, when you reach 10 items you will receive a tote bag. (prizes available while supplies last)

Turn in an entry form or log in here to record all items enjoyed this summer. Each item you read, watch or listen to gives you a chance to win a DVD courtesy of Midwest Video, a Pizza from Marion's Piazza, a Subscription to a Cooking Magazine or a Boston Stoker Gift Pack.

Details available at all locations of the Dayton Metro Library.

 **Visit us on Facebook!**  
Share with us your pictures of summer festivals, local food shopping excursions, food(s) that you have prepared, and any recipes that you want to swap on our Facebook page.

### Reviews

Justin Bieber Under The Mistletoe is an okay CD. He really should not do christmas music. For anyone who really likes Justin Bieber they should listen to this album, but I would not make this my first choice as a christmas album to listen to at christmas.

Rating ★★★★★

## Come and join us this year on an extravaganza of food!



Whether you are a picky eater or always willing to try something new we would like to hear from you! Take it easy this summer and enjoy all that the library has to offer with food themed programs. Share with us your pictures of summer festivals, local food shopping excursions, food(s) that you have prepared, and any recipes that you want to swap on our Facebook page.

*Click the the big Facebook link above. Happy Eating!*

# Publicity

- Signs
- Flyers
- Registration Forms
- Reading Log Forms
- Local newspapers
- English/Spanish/Other Languages



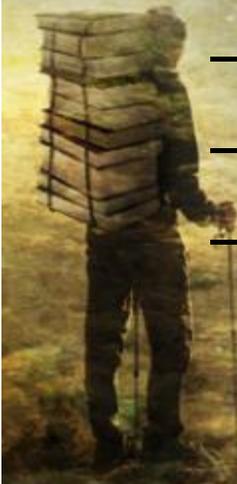
# Promotion

- Signs, handouts and forms available @...
  - Reference Desk
  - Circulation Desk
  - Children's Reference Desk
  - Place informational bookmarks in Reserve Books & New Books
  - Locations who donated prizes materials



# Prizes

- How many
- When : Registration; One Item; Ten items
- What
  - Book Sale Coupons
  - eReader/Tablet
  - Ice Cream Cone
  - Local Eateries
  - Local Sports Package
  - Luggage Tags
  - Lunch coolers
  - Magnets
  - Seed Packets
  - Tote Bags



# Programs

- Theme Based
- Passive Programs – Word Find; Crossword Puzzles; Hunt and Seek
- Create displays throughout the building based on Patron recommendations and/or reviewed items



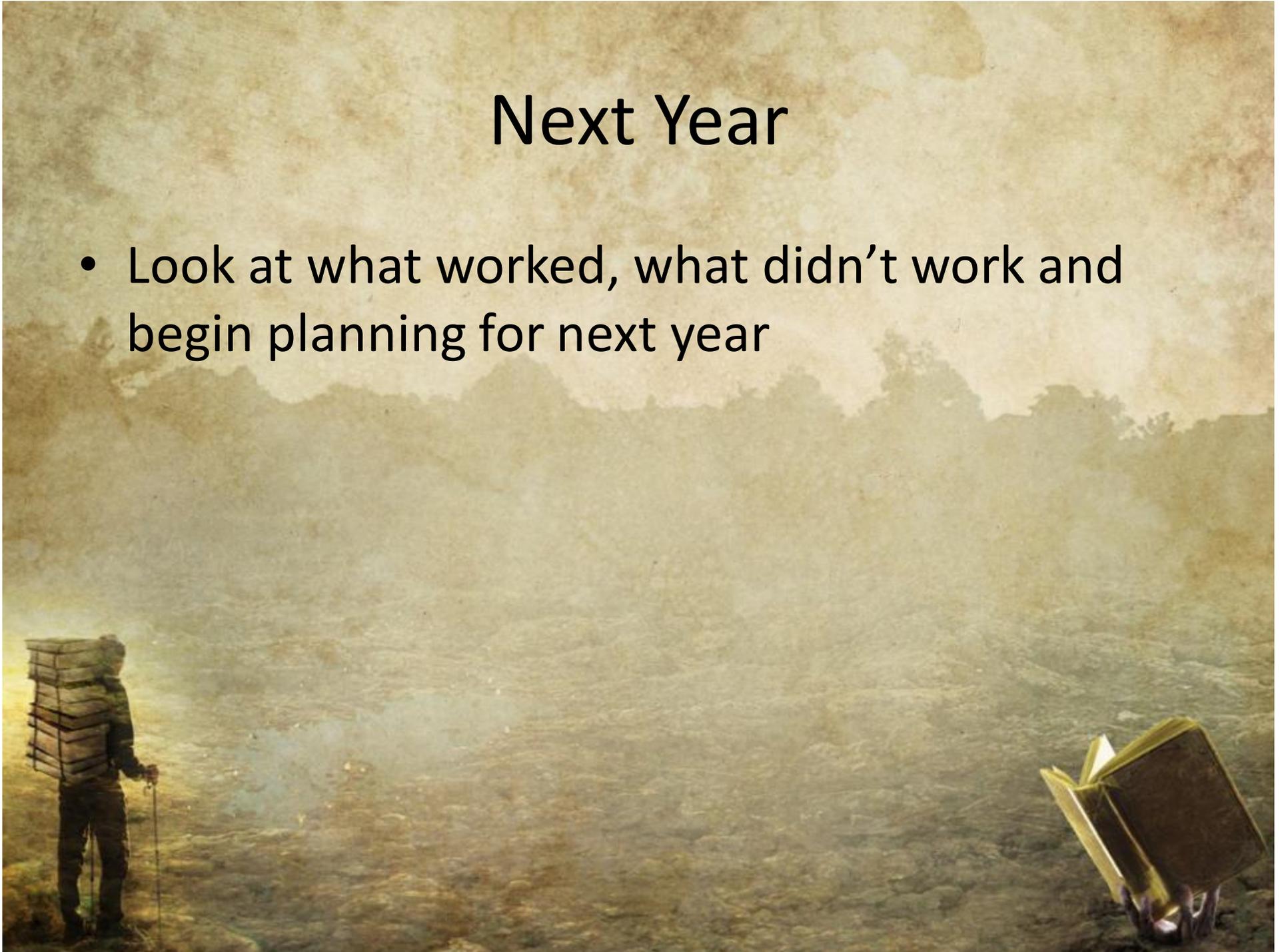
# Evaluation

- What makes it a success?
  - Statistics
  - People touch
  - Circulation
  - Patron response
  - Staff response



# Next Year

- Look at what worked, what didn't work and begin planning for next year





Thank You!

Teresa Huntley

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